

Your Business and BTCV

There is a growing interest from individuals in making a personal contribution to improving the place in which they live.

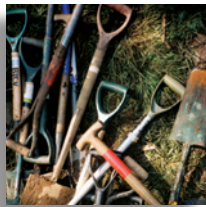
The third sector plays an ever-increasing role in both society and the economy. As the UK's leading practical conservation charity, with almost 50 years experience of working with people from all sectors of the community in positive action to improve the environment, BTCV is well placed to support both individuals and local communities in achieving their aspirations. We are particularly keen to work with businesses and their employees to achieve increased social, economic and environmental benefit.

With BTCV, you can demonstrate support practically:

- Using our Employee Action Days to help deliver sustainable local environmental improvements and benefit. These opportunities can be tailored to meet your specific requirements – ranging from individuals or small groups working alongside our regular community volunteers to bespoke team days for your department. Whichever you choose, you can be assured that your employees will be engaged in completing tasks with tangible benefits for people and wildlife. Examples are dry-stone walling in beautiful countryside, creating a nature area in school grounds, regeneration of an area of urban wasteland or planting trees in local woodland.
- Using BTCV community and environmental projects as a training and development opportunity for your staff – using their business skills in a different environment, engaging with new people and on new levels. Opportunities might include the secondment of an employee or might be a team day where leadership and communication skills are put to the test.
- Partnership support for BTCV, working with us to deliver both sustainable environmental and health benefits and increasing people's life skills.

Employee Action Days are an excellent way for your employees to discover first-hand some of the benefit that BTCV strives to deliver and we aim to be as inclusive as possible and to offer a range of activities to suit all abilities and fitness levels.

However, we recognise that practical, physical involvement just isn't for everybody. Talk to us about how you can still make a difference, engaging your employees in support through Payroll Giving.



Benefits

You will find that teaming up with BTCV helps to make a positive difference to the environments and communities in which your staff live and work. In addition to improving the natural landscape, it provides people with an active, outdoor experience working as part of a team, where friendships are formed and links with the local community are made.

Partnership working can help with staff training and development, build team spirit and morale, help with stress management and can help get your commitment to both the third sector and environment off the page and into practice. An excellent opportunity to demonstrate to stakeholders that you have a genuine commitment to corporate responsibility, particularly the local environment – whilst also being great fun!

Running your Employee Action Day

All BTCV projects are led by trained volunteer support officers and great care is taken on the day to ensure that all volunteers, new and long serving, have a safe, inclusive and enjoyable experience.

Costs incurred by BTCV include project planning and set-up costs, and for practical projects, full risk assessment and insurance, provision of tools, safety equipment, and supervision from trained project leaders.

BTCV is committed to full cost recovery, which enables our activities to be sustainable. Costs will vary from project to project, but we will give you a written estimate before asking you to make any commitment.

The following provides an indication of the cost of providing a fully inclusive Employee Action Day experience for a team of employees:

No. of employees participating	Cost (+vat)
1 – 10.....	£750
11 – 20.....	£1,500
21 – 30.....	£2,250
Larger groups	POA

N.B. Some additional costs may be applicable, dependent upon site location and group size – e.g. toilet hire may be an additional requirement. Costs may be covered through a variety of mechanisms, so please do feel free to discuss other available funding options with us. For further information, contact us on 01302 388 883.

www.btcv.org

INSPIRING PEOPLE, IMPROVING PLACES

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