



Beyond carbon offsetting

Already offsetting your carbon footprint but want to do more?

Enhance your green credentials, engage your employees, clients and stakeholders and support BTCV to make an even greater impact to address climate change.

BTCV believes there are many difficulties and misconceptions linked to carbon offsetting, primarily because the task of measuring carbon capture by natural means is unreliable.

We encourage organisations and people to reduce their CO₂ emissions, rather than continue with existing emission levels and buying offsets. We also encourage pro-environmental behaviours such as saving resources, consuming less and travelling wisely.

BTCV offers organisations opportunities to sponsor projects mitigating climate change.

Projects include

- Managing wetlands and water courses to help manage flood risk and create wildlife corridors.
- Managing hedgerows where they act as wildlife corridors.
- Helping to create and stabilise sand dune systems where they help to prevent coastal flooding.
- Planting trees in urban areas to provide shade, reduce the impact of 'heat islands', absorb rainfall and dissipate excess rainwater run-off.
- Managing woodlands and conserving peatland to store carbon and improve biodiversity.
- Managing sites containing animal and plant species, that are deemed by Natural England to be at medium or high risk from the impact of climate change.
- Creating new habitats which help to provide stepping stones for wildlife migrating between existing areas of fragmented habitat.

Help mitigate climate change

- Make a donation towards the work of BTCV. This could be a lump sum, or incentives linked to sales of an environmentally friendly product.
- Sponsor a local community based project or programme run by BTCV.
- Get your staff involved: take part in BTCV fundraising events, participate in an Employee Action Day with BTCV, or promote staff payroll giving to BTCV.
- Lead by example – involve your clients and stakeholders too.

INSPIRING PEOPLE, IMPROVING PLACES

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INVESTOR IN PEOPLE

- **£500**
could build a pond dipping platform and provide support and guidance to set children on a wildlife adventure that could last a lifetime.
- **£1,000**
will sponsor two days work of a local Climate Change Challenge Team.
- **£10,000**
could enable volunteers to plant thousands of native trees, creating new wildlife habitats and improving the air that we breathe.
- **£50,000**
would pay for a local Green Gym project for a year, providing health and environmental benefits to local people in need.
- **£80,000**
will pay for a new Climate Change Challenge Team for one year.

Independently evaluated research from the University of Essex concluded that environmental volunteering made a positive impact on volunteers' behaviours and attitudes to the environment.

The top three environmentally-friendly practices "always" carried out by BTCV volunteers are recycling, turning off the tap while cleaning teeth and taking showers instead of baths. ¹

For further information, please contact the Corporate Partnerships Team on 01302 388 837 or corporate-enquiries@btcv.org.uk.

1. Hine R, Peacock J and Pretty J, *Evaluating the impact of environmental volunteering on behaviours and attitudes to the environment*, University of Essex, 2008

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